#### LAW OFFICES

## GARDNER, WILLIS, SWEAT & HANDELMAN, LLP

POST OFFICE DRAWER 71788

ALBANY, GEORGIA 31708-1788 TELEPHONE (229) 883-2441 FACSIMILE (229) 888-8148 FACSIMILE (229) 439-1034 E-MAIL gwsh@gwsh-law.com

> REPLY TO: ALBANY OFFICE

B. C. GARDNER, JR. 1920-1992

ALBANY OFFICE 2408 WESTGATE DRIVE ALBANY, GEORGIA 31707

ATLANTA OFFICE PMB #250 1201 PEACHTREE STREET, N.L. 400 COLONY SQUARE SHITE 200 ATLANTA, GEORGIA 30361-6303

TELEPHONE (404) 874-9388

\*ALSO ADMITTED IN ALABAMA \*\*ALSO ADMITTED IN SOUTH CAROLINA

SHERMAN WILLIS

DONALD A. SWEAT

TODD S. HANDELMAN GAIL S. PURSEL

DEENA PLAIRE-HAAS

RICHARD A. LAWSON

MARK L. PICKETT\*\*

JASON C. LOGAN

BRYAN S. HAWKINS

JAMES A. IVEY

NATHAN C. LEVY\*

KIMBERLY A. REID GLENN M. BOOKER

C. TODD ROSS

May 7, 2007

### Filed Electronically

Federal Communications Commission 445 Twelfth Street, S.W. Washington, D.C. 20554

Re: CGB-CC-0432: Reply of First Baptist Church, Albany, GA

Dear Sir/Madam:

On behalf of First Baptist Church, Albany, Georgia, please accept this written reply to the March 2, 2007 opposition which was filed in the above-referenced matter. Please recall that on February 13, 2006, you received a request for exemption to the closed captioning requirements of § 79.1 of the FCC Rules and you subsequently granted that request for an exemption and waiver to the applicable closed captioning requirements. For the following reasons, we respectfully request that you uphold the Commission's prior decision granting the exemption and waiver to the closed captioning requirements.

As an initial matter, we note that the March 2, 2007 opposition which was filed in this matter was not filed in compliance with FCC Rules and Regulations because an affidavit was not provided or attached thereto in compliance with 47 C.F.R. § 79.1(f)(9). Additionally, it is noteworthy that of the seven separate organizations that are represented in the opposition, none of them are within the broadcast/viewing area of the 11:00 a.m. Sunday services of First Baptist Church, Albany. In fact, of the seven organizations, the closest organization, Telecommunication Technology Policy American Association of People with Disabilities, is in excess of 800 miles from Albany, Georgia. The entity which is farthest away, California Coalition of Agencies Serving the Deaf and Hard of Hearing, is more than 2,340 miles away from Albany, Georgia.

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Moreover, none of the seven entities represented in the opposition have produced a single member from any of their organizations who claims to be impacted by the absence of closed captioning on the broadcast at issue to First Baptist Church, Albany. Rather, these appear to be seven national and/or localized organizations who have filed a boilerplate response and opposition to each and every broadcast program which has been granted an exemption from the closed captioning requirements.

in further reply, we continue to note that we are a non-profit organization. First Baptist Church, Albany, is not paid or in any way compensated for broadcasting the weekly 11:00 a.m. Sunday service in and around the viewing area of Albany, Georgia. Instead, our church actually pays the local NBC affiliate to broadcast its weekly one-hour program. It would be a substantial and undue burden upon our church to require that we provide closed captioning. Please note that we currently pay \$550.00 to the local NBC affiliate, WALB, for broadcast of the weekly service. However, an imposition of complying with the closed captioning requirements would increase our weekly costs by an additional \$299.00 per week for a total weekly cost of \$898.00 (Exhibit "A"). This represents an increase of 54.3% and is an undue burden upon First Baptist Church, Albany. Please note that this increase would amount to an additional \$15,548.00per year and would balloon to \$77,740.00over the next five years, presuming no cost increases during said fiveyear period. Moreover, our church's membership is in decline, as is reflected in Exhibit "B." Therefore, the number of charitable donors to our non-profit organization is also declining.

Finally, please note that public policy dictates that the FCC's closed captioning quidelines are an excellent goal and are certainly a wonderful rule applicable to all "for-profit" broadcasts. However, the FCC's quidelines also specifically allow flexibility and the granting of exemptions with regard to the enforcement of these rules. The granting of the waiver and exemption to the closed captioning rules to non-profit organizations which allow such organizations access to the airwaves with wholesome content in programming serves the purposes of the FCC and benefits our country as a whole. We respectfully request that the FCC enter an order upholding the Commission's prior decision to grant an exemption to the closed captioning requirements for First Baptist Church, Albany. The opposition to the exemption has failed to demonstrate that there is any harm to the exemption being granted in this matter.

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Thank you for your time and attention to this correspondence. We look forward to receiving your favorable ruling.

Sincerely,

GARDNER, WILLIS, SWEAT & HANDELMAN

(- 7000/ ~

C. TODD ROSS

CTR:bw

Enclosures

cc: Senator Saxby Chambliss (via e-mail)

Senator Johnny Isakson

Representative Sanford D. Bishop, Jr. (via e-mail)

First Baptist Church, Albany

Paul O. Gagnier, Esq. (via e-mail) Troy F. Tanner, Esq. (via e-mail) Daniel C. Burke, Esq. (via e-mail)

WALB, Albany (via e-mail)

25-127.702



4991 Transamerica Dr. • Columbus, Ohio 43228 • Phone (614) 410-3000 • Fax (614) 410-3001

# Important Closed Captioning Information

November 16,2006

Becky Boyd First Baptist Church - Albany P.O. Box 61 Albany, **GA** 31702

Dear Becky Boyd,

Recently you applied to the FCC for an exemption from the closed captioning requirements for your television program. I understand the financial burden this places on your ministry, however, you may not be aware there **is** a cost effective alternative to expensive captioning services. Media Images, one of the country's premier religious media companies, has developed a service designed exclusively for ministries, at very <u>reasonable prices</u>.

Closed Captioning - 30 Minute Program - \$199.00 Closed Captioning - 60 Minute Program - \$299.00

Our easy, inexpensive service will allow you to comply with the FCC closed captioning requirements immediately, or after your exemption expires. We offer duplication to and from most popular tape formats along with fast turn around times. This special pricing is open to <u>ministries only</u> and is not published on our web site. To begin using our service, please call us at (614) 410-3000 or visit our website at www.SmartCaptioning.com.

Blessings,

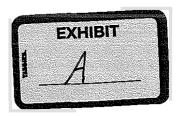
Adam R. Grover

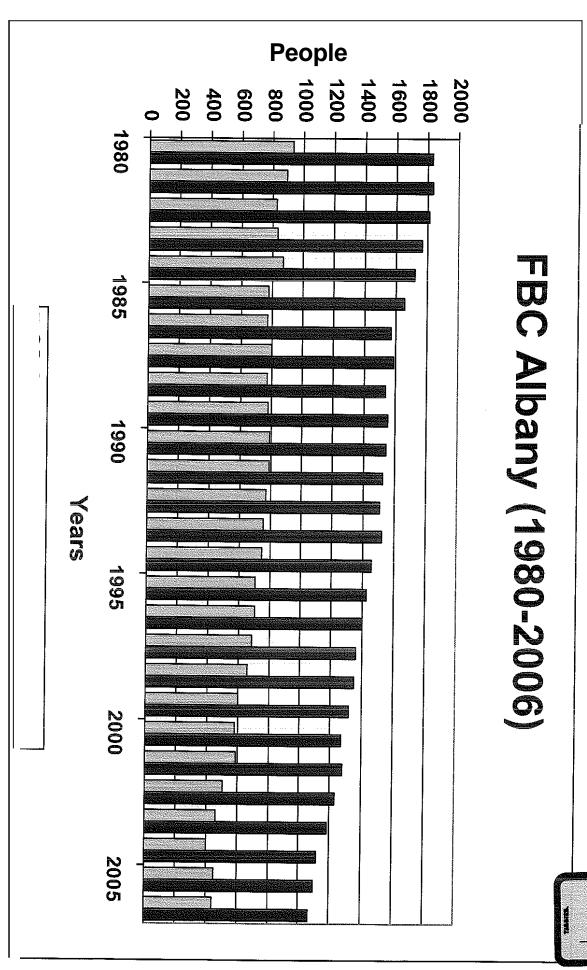
Media Images Inc. 4991 Transamerica Dr. Columbus, OH 43228

Phone: (614) 410-3000 ext. 104

Fax: (614) 410-3001

w\\.w.SmartCaptioning.com





EXHIBIT

B

#### **AFFIDAVIT**

GEORGIA, DOUGHERTY COUNTY.

COMES NOW REBECCA M. BOYD, who, after first being duly sworn, deposes and states on oath as follows:

1

Affiant is the Church Administrator of First Baptist Church, Albany, Georgia (the "Church"), is greater than eighteen (18) years of age, and is able to testify competently to the matters set forth in the Church's reply to opposition under CGB-CC-0432, Federal Communications Commission.

2..

Affiant further states that the facts contained in said reply are true and correct to the best of her knowledge and belief.

FURTHER, AFFIANT SAYETH NOT.

This \_\_\_\_ day of May, 2007.

BECCA M BOVD Affight (SEAL)

Sworn to and subscribed before me this \( \) day of May, 2007.

NOTARY PUBLIC

My commission expires:

Sepurov 2. 2010